

# Benchmark Breakdown

2025  
RELEASE

**Total Benchmarks**  
based on 2024 reported data

18,433

**Universal Benchmarks**

249

Total Non-Normalised	205
Total Normalised by FTE	22
Total Normalised by Revenue (\$M)	22

**Sector Benchmarks**

1,866

Total Non-Normalised	1,253
Total Normalised by FTE	310
Total Normalised by Revenue (\$M)	303

**Sub-Sector Benchmarks**

3,096

Total Non-Normalised	2,058
Total Normalised by FTE	529
Total Normalised by Revenue (\$M)	509

**Industry Benchmarks**

3,329

Total Non-Normalised	2,187
Total Normalised by FTE	582
Total Normalised by Revenue (\$M)	560

**Geography Specific Benchmarks**

9,327

**APAC Benchmarks**

309

Total Non-Normalised	193
Total Normalised by FTE	63
Total Normalised by Revenue (\$M)	53

**Europe Benchmarks**

5,093

Total Non-Normalised	3,311
Total Normalised by FTE	910
Total Normalised by Revenue (\$M)	872

**North America Benchmarks**

3,925

Total Non-Normalised	2,740
Total Normalised by FTE	609
Total Normalised by Revenue (\$M)	576

**GP Benchmarks**

566